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MEDIA RELEASE – HUNTER CIRCULAR WEBSITE LAUNCH

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www.huntercircular.com.au

An exciting new website which will evoke change in the way we perceive and manage waste has launched on Thursday 30 July 2020, providing innovative options for waste to be used as a resource across the region. The Hunter Central Coast (HCC) Eco-system website will help to accelerate the Hunter and Central Coast region toward a circular economy, offering a database and engagement platform for circular economy participants in the region, and fostering change in how our region processes and repurposes waste as a resource.

This database driven website is a key starting point for the development and growth of the Hunter and Central Coast Circular Economy. The idea is for organisations and individuals within government, business, community and tertiary education sectors to engage, participate and collaborate wherever possible. The very nature of a circular economy is to connect businesses and other organisations together to create circular systems and avoid linear ones and collaboration is the key to success.

This current database is derived from the HCC Circular Economy Eco-system report launched at the end of May 2020 and the database is only the beginning of the journey.

“As a starting point for our Circular Economy we wanted to create useful tools and methods to collaborate and this eco-system website is here to foster this change. By collaborating we can help diversify and develop the economy and drive environmental improvement at the same time. The eco-system represents the start of an exciting new period that will help position the Hunter Central Coast as national leaders in the Circular Economy field,” said Bob Pynsent, Chairperson of the Hunter Organisation, and Mayor of Cessnock.



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“This is a wonderful initiative from Hunter Joint Organisation. We need to rethink waste using an innovative mindset and ensure we can fast-track to a Circular Economy. When great minds and resources come together we will, as a community, reuse, reengineer, recycle, share and reimagine waste products. We've already implemented a range of initiatives locally, including the recycling of glass and plastics in local roads and footpaths, and I am very excited to see how we can take our Circular Economy further” said Kay Fraser, Mayor of Lake Macquarie, and Chairperson of the Hunter JO Circular Economy Working Group.

The Hunter Circular website is designed to be interactive, enabling connection across the region to continually grow the Hunter Central Coast Eco-System Database. For those wanting to join this database, who are part of the circular economy in the region but are not yet involved in the site, please click JOIN on the website.

The site also invites organisations and the community to become involved in the circular economy through education and engagement. For those wanting to find out more about how the Hunter region is reducing waste by using it as a resource, please enter your email address and click the SUBSCRIBE button, and we will keep you up to date on circular economy news, projects and activities in the region as this database continues to grow.

We wish to acknowledge that these projects are funded by the NSW Department of Planning, Industry and Environment, Waste Less Recycle More initiative funded from the waste levy.

Contact details

Please direct media inquiries to Tim Askew, Regional Program Manager, Hunter Joint Organisation.

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Images are available for immediate use, please email request to admin@hunterjo.com.au